



**THE BUSINESS PLATFORM
FOR THE ORCHESTRATION OF
PROCESSES, RESOURCES AND DATA**

PLATFORM ELEMENTS

Genialcloud is a complete platform of self-service solutions that helps companies get rid of all problems related to IT and manage their business quickly and easily. Applications are accessible in the cloud, reducing uncertainty about software or infrastructure costs, and management and maintenance. Self-service, consumption-based applications can be used immediately, all that is required is an Internet connection.

Based on credits, Genialcloud allows you to easily configure the solutions according to your needs, using only what you need and paying only for what you use.



ERP - CRM - SCM - HRM

Designed for the optimization and control of main business processes and functions for companies of all sizes and across all industries, from the sales cycle to the purchase cycle, production and planning to management control. Supports marketing, allows you to monitor sales activities and automates customer service to strengthen customer relations. It covers trouble ticketing, project management and billing based on time-sheets.



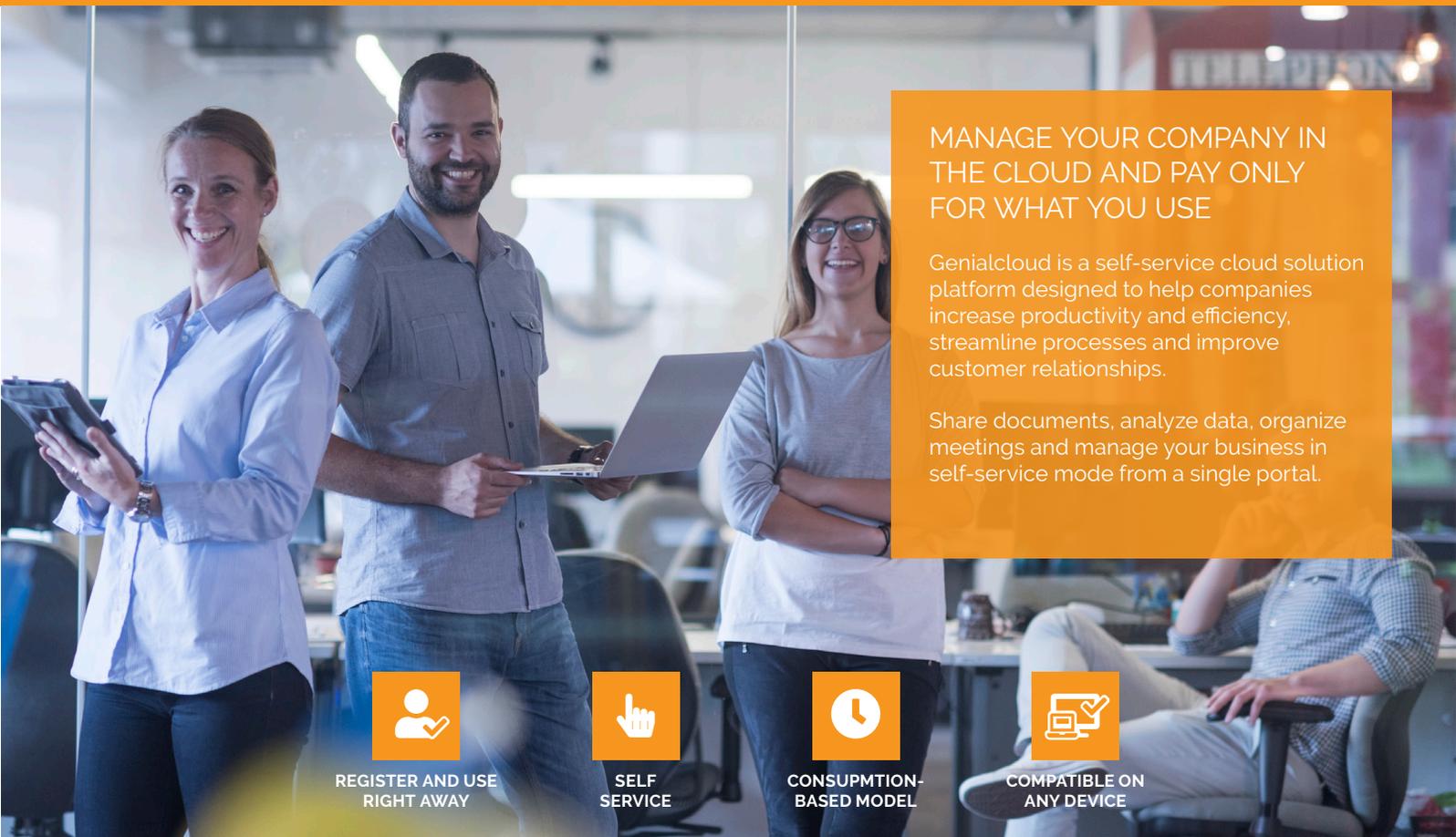
BUSINESS ANALYTICS

Business Analytics allows you to identify, interpret and share meaningful business information. Customizable reports, dashboards, multidimensional analysis, and predictive and geo-marketing modeling tools give insight into the most relevant information from any data source.



ENTERPRISE DOCUMENT MANAGEMENT & WORKFLOW

Solution for collaboration, storage, workflow and communication, including Enterprise Document Management tools. Easily and securely store, share and exchange information in any format, internally and externally. Workflow tools improve operations and help monitor processes. Integrated Fax automates the flow of fax messages directly to mailboxes, folders, networks and repositories without routing through third party servers, ensuring highest levels of security for confidential documents.



MANAGE YOUR COMPANY IN THE CLOUD AND PAY ONLY FOR WHAT YOU USE

Genialcloud is a self-service cloud solution platform designed to help companies increase productivity and efficiency, streamline processes and improve customer relationships.

Share documents, analyze data, organize meetings and manage your business in self-service mode from a single portal.

- 
REGISTER AND USE RIGHT AWAY
- 
SELF SERVICE
- 
CONSUMPTION-BASED MODEL
- 
COMPATIBLE ON ANY DEVICE

CHOOSE THE MOST SUITABLE GENIALCLOUD CONFIGURATION FOR YOUR NEEDS

Genialcloud solutions are easily scalable and configurable, both for small and medium-sized businesses and enterprise organizations with multiple locations.

PROFESSIONAL	ENTERPRISE	ENTERPRISE PRIVATO	ENTERPRISE +
			
For private contractors and companies.	The same features of Professional with more performance.	Genialcloud solutions on a configurable Private Cloud.	The Enterprise + configuration includes unlimited users, Cloud On Premise Architecture, Dedicated Assistance, Private API, Metering & Monitoring Dashboard, all tailored to your needs (project-based).
\$ 150 Credits Free	\$ 150 Credits Free	\$ 150 Credits Free	
👤 From 1 to 50 users	👤 From 10 to 500 users	👤 From 10 to 1000 users	
☁ Professional public cloud	☁ Enterprise public cloud	☁ Configurable private cloud	
📄 Standard	📄 Public Cloud API	📄 Private Cloud API	
💾 Disco/Ram/CPU 5 GB/8GB/1	💾 Disco/Ram/CPU 10 GB/8GB/2	💾 Disco/Ram/CPU configurable	
🛠 Standard Support	🛠 Priority Support	🛠 Dedicated Support	
			📊 Dashboard di Metering e Monitoring

VISUALIZE DATA, DISCOVER TRENDS, FORECAST RESULTS

Genialcloud Analysis is a business intelligence solution, a web tool available both on-premise and in cloud mode, which, alongside more traditional reporting tools, provides data analysis capabilities.

Genialcloud Analysis provides organizations with an accurate, real-time view of company performance. The simple and intuitive web interface and wizards allow users to extract, in self service mode, insights from any structured data source and presents this information through views, dashboards and custom reports.



FEATURES



Cloud application, completely web accessible

Developed with the most modern technologies, available any time, on any browser and operating system, on any devices.



100% self-service, modular platform

Control your technology spend. Choose which module you need, when you need it. All modules integrate seamlessly with one another.



Flexible configurations and usage options

With different configuration models to choose from (Public Cloud, Private Cloud, On Premise), you decide which model is suitable for your needs. Easily switch models at any time.



Reduce cost of ownership

No software or infrastructure installation required. Hassle free private and public Cloud versions available on a self-service model significantly reduce costs.



Self-serve Business Intelligence

Transform structured data into actionable insights and improve the efficiency and accuracy of business decisions.



Global network of certified data centers

We partner exclusively with certified data centers around the world to bring you the best value for public and private Cloud services. As a Cloud Solution Partner (CSP) we also have access to Microsoft Azure and Amazon Web Services.



Value and efficiency

Improve your TCO by harnessing the power of analytics in the cloud.



View data in real-time

Improve business operations with constant monitoring of key performance indicators (KPIs).



Access to powerful data across the organization

Users can easily access the right data at the right time to make informed decisions.

Genialcloud Analysis provides organizations with an accurate real-time view of their corporate business. The simple and intuitive web interface and the guided procedures (wizard) allow users to independently extract relevant information from any structured data source and view it through customizable views, dashboards and reports. Monitoring of key performance indicators allows users to identify any issues and their causes, enabling rapid decision making.

Genialcloud Analysis can be activated with a number of modules, selected as needed, can be used in in self-service mode and that integrate with one another seamlessly.



AVAILABLE ON BOTH CLOUD AND ON PREMISE



CONSUMPTION BASED SELF-SERVICE MODEL



COMPATIBLE ON ANY DEVICE

The innovative Hybrid Proxy technology, alongside guaranteeing maximum security, allows users to have the application in the cloud and still keep data on their own data center without having to set up network transfers, which allows users to implement Hybrid Cloud scenarios.

Self-service Business Intelligence enforces user independence while working with company data and acquiring analytical skills, minimizing dependency on IT departments so they can focus on other business activities.

While available on the cloud, in self-service mode, it can also be installed locally (on-premise). Cloud services can be used directly through data network certified centers in Italy, Canada and globally, in public or private mode.

The modules are natively designed with an HTML web interface, run on any browser, operating system and are compatible on any device. They're designed with an interface that automatically adapts to device resolution (computer, phone or tablet) and with native extensions for mobile apps on iOS and Android.



Genialcloud Analysis provides accurate and real-time views of company performance, helping run your business with faster and more efficient decisions.

The data models used to create views, dashboards and reports are built independently by the user, without requiring a high level of technical skill.

A simple list of fields (measures and dimensions) extracted from a data source query are displayed (relational or not) without the user having visibility into the complexity of the data source.

The saved models can be shared with other users.

The innovative Hybrid Proxy technology, alongside guaranteeing maximum security, allows users to have the application in the cloud and still keep data on their own data center without having to set up network transfers, which allows users to implement



ANALYSIS DASHBOARD

Analysis Dashboard allows easy monitoring of key business, combining all the data required into personalized real-time dashboards.

It provides graphical and/or tabular views of data models among those available.

It is possible to showcase dashboards with grids (pivot and flat), maps, graphs, filters, and allows users easily browsing through data through drilling down.

Dashboards can be saved and shared with other users.

Measure results of the main business processes with respect to key objectives

Identify critical issues and their cause, easily identify corrective measures

Provides planning tools, predictive models and 'what-if' scenario analysis

Innovative geo-marketing tool for geographic analysis



ANALYSIS REPORTS

An integrated web report designer within the application allows for autonomous build for its own reports, connected to one or more data models.

It is possible to select from a wide variety of styles such as grids, tables, graphs, maps and insert customizable graphical elements.

These reports can be saved and shared with other users. It is possible to schedule report distribution through email, web, cms, dms, etc., at any time and through the user's preferred format (Excel, PDF, TIFF, XML, CSV, Word, HTM and more).



ANALYSIS POWERVIEWS

Analysis PowerViews allows users to select one of the data models available and to build views made of grids (pivot/flat) and/or graphs or maps.

Users can view, navigate and aggregate data for analysis in a simple and intuitive manner.

These views can be saved, shared with other users and exported in the most common formats (pdf, xlsx, csv, html).

WIDE VARIETY OF CONNECTORS AVAILABLE

ANALYSIS SSRS CONNECTORS

Connector to access Microsoft SQL Server Reporting Services (SSRS). Helps utilize the RDL report (Report Definition Language) directly from Genialcloud Analysis.

Through this component the Genialcloud Analysis administrator is able to set up a connection to the Microsoft SQL Server Reporting Services (SSRS) and to make the connection available to the end users who need to access and navigate reports prepared and published in Microsoft Reporting Services.

ANALYSIS STANDARD CONNECTORS

Defines connections to the following data sources: Microsoft Analysis Services, Microsoft Tabular Services, Microsoft SQL Server, MySQL, Oracle and AS400/DB2.

The user can build data models connected to the preferred source and use them to build views, dashboards and reports.

ANALYSIS PROXY CONNECTORS

Allows safe access to a user's own data directly from the Cloud, without having to set complex and/or expensive transfers via network, allowing to implement a Hybrid Cloud scenario. Compatible with the most common relational sources (SQLServer, Oracle, MySQL, DB2 iSeries), it ensures maximum security thanks to the most sophisticated protection systems supported (HTTPS, AES, RSA, DIGITAL SIGNATURE). In order to optimize network traffic, accessed data is treated with compression algorithms to reduce its size, keeping information content unchanged.

ANALYSIS GENIALCLOUD CONNECTORS

Defines connections to the databases used by other Genialcloud solutions that are used on the Cloud (Genialcloud Proj and Genialcloud Facsys).

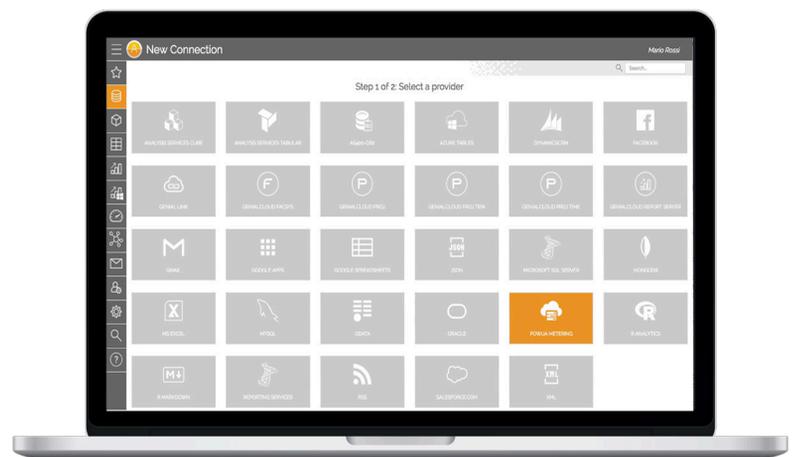
ANALYSIS ADVANCED CONNECTORS

Provides the ability to define connections to the following data sources: Microsoft Azure Tables, Microsoft Dynamics CRM, Facebook, Gmail, Google Apps, Google Spreadsheets, Json, MongoDB, Odata, RSS, XML and Salesforce.com.

The definition of a Connection object for one of these data sources, allows users to build data models connected to the preferred source and to use them as sources for the construction of views, dashboards and reports.

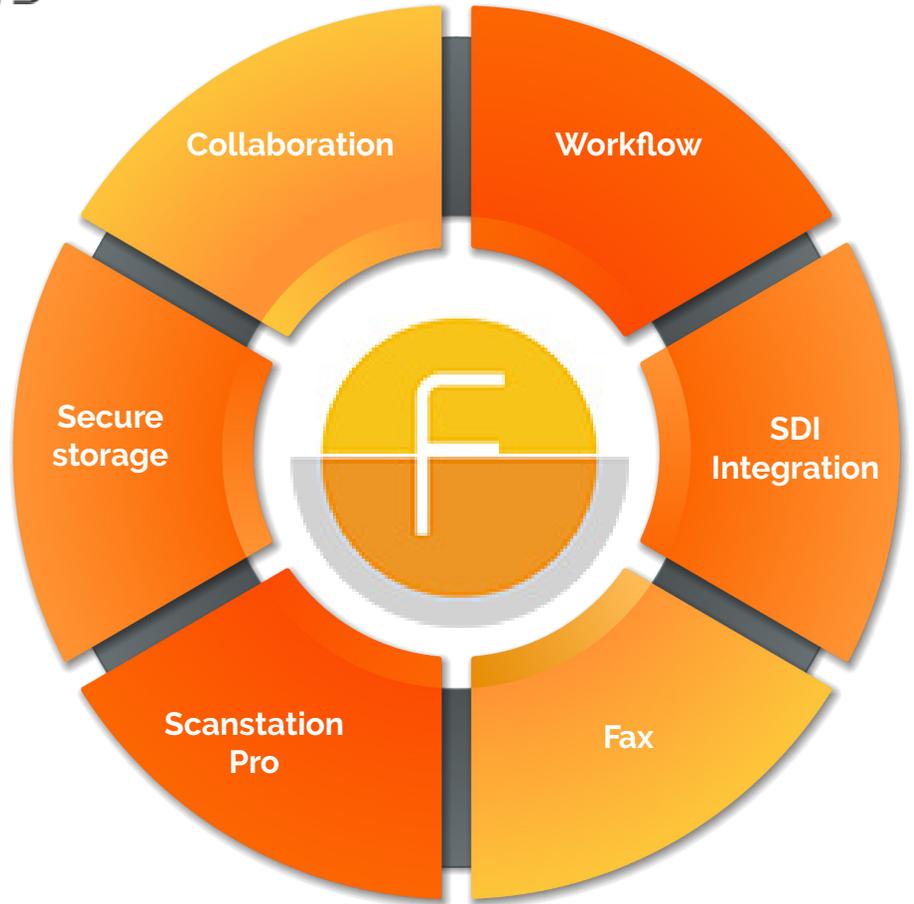
ANALYSIS XLS CONNECTORS

Provides connectivity to Excel files to be used as data sources to build models.



SHARE DOCUMENTS,
MANAGE WORKFLOWS,
SEND FAX AND MUCH
MORE - ALL IN ONE
SOLUTION

The self-service cloud solution for collaboration, storage, workflow and communication which also includes enterprise document management tools.



FEATURES



Cloud application

Innovative Cloud solution deployed with the most recent technology. Accessible on main browsers and is compatible on any device.



Self-service modular platform

A full set of Self-Service modules that can be individually purchased and fully integrated. Login, select the application modules, and start using them.



Flexible configuration settings

Configurations available on public cloud, private cloud, and on-premise. You can easily switch configurations to suit your needs.



Content at your fingertips

Get key information with one click. Improve your company's decision-making process.



Enterprise document security

Ensure document integrity and retention to meet your compliance requirements.



Paperless office

Save time and money sharing your documents online.



Online Fax

Manage all your company's faxes. Get the powerful functionality of a fax server without purchasing and maintenance commitments.



Optimize processes and workflows

Improve your company's operations and processes. Implement efficient workflows and effective digital asset management.



Sharing and collaboration

A quick and easy way to share and collaborate without IT involvement

Genialcloud Facsys allows users to store, share and exchange information in any format, in a secure manner with controls over who can see and edit each file. With Facsys Fax, send and receive faxes without using third-party servers, ensuring highest levels of security for confidential and sensitive documents.

Genialcloud Facsys can be activated with a number of modules, selected as needed, that can be used in in self service mode and that



AVAILABLE ON BOTH CLOUD AND ON PREMISE



CONSUMPTION BASED SELF-SERVICE MODEL



COMPATIBLE ON ANY DEVICE

While available on the cloud, in self-service mode, it can also be installed locally (On-Premise) for those who need to reuse existing company infrastructure and skills for a more gradual migration. Cloud services are provided through Avantune's proprietary data center in Italy and through a network specialized data center in Canada and around the world, services are also available on major cloud providers such as Microsoft Azure and Amazon Web Services.

The fact that the individual components of Genialcloud Facsys, as well as all applications integrated with Genialcloud Facsys, can be activated individually, allows the company to use only the functions as needed and to pay for them consequently, being able to evolve over time.

The applications are natively designed with an HTML web interface, operate on any browser and operating system, on any device, with an interface that automatically adapts to the device resolution (computer, phone or tablet) and with native extensions of mobile apps for iOS and Android.



SOCIAL COLLABORATION

- Shared work areas (Social Space)
- Edits and comments on documents

**FACSYS
COLLABORATION**

Facsys Collaboration is your Digital Asset Management application.

Manage, synchronize, and share your company documents and information.

Provides a centralized and shared repository for managing information, metadata, full-text indexes, tags, checkout / checkin, versioning, full search, permission management, publishing and archiving. Local and remote users can easily share content and keep track of document changes.

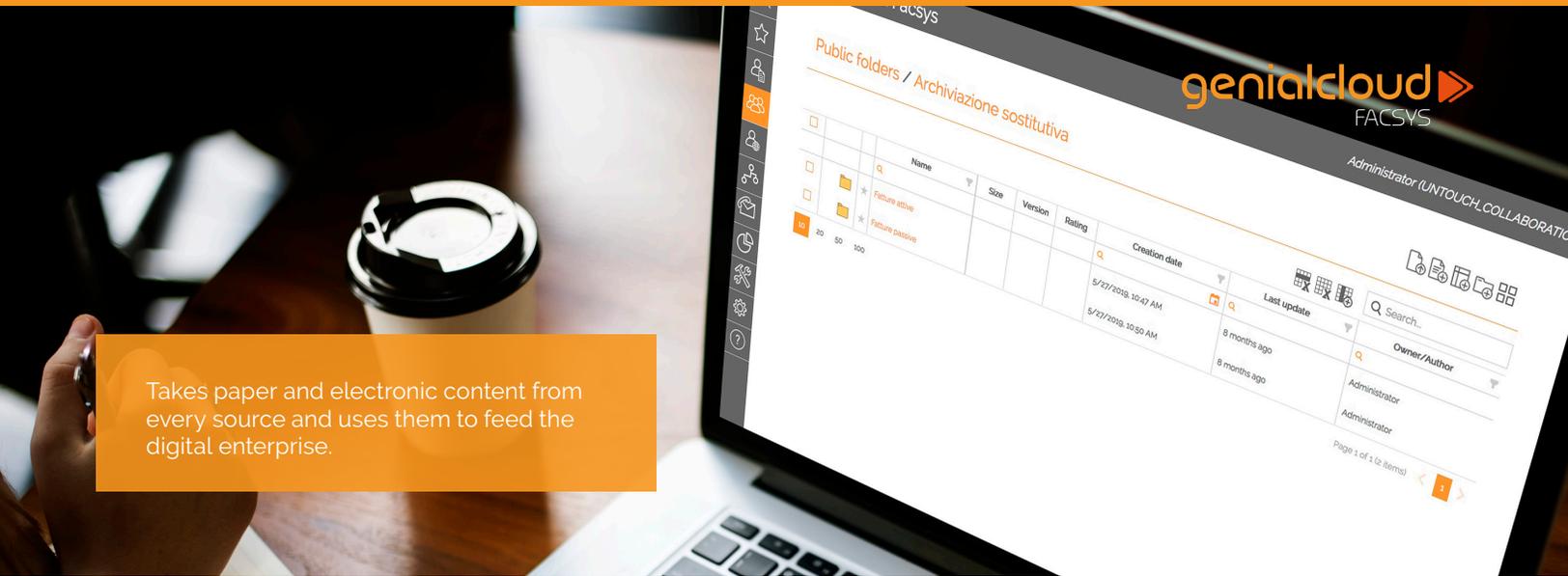
- ✓ Manage any files and documents in any format
- ✓ Quick access to the most up-to-date version
- ✓ Collaborate and easily share files within and outside your organization without compromising security
- ✓ Rely on multi-level security to protect your digital assets
- ✓ Track document/file access and modifications from any devices
- ✓ Files are automatically synchronized between devices. The most recent version is always available.

Manage documents and other content, with quick access to most up-to-date version.

Share and collaborate quickly and easily while protecting your files with the most secure technology.

ONE COPY - ALWAYS SYNCHRONIZED

Thanks to the synchronization functions, user files are automatically synchronized on their PCs, laptop and mobile devices thus making the files always accessible and ensuring version control.



Takes paper and electronic content from every source and uses them to feed the digital enterprise.



SDI INTEGRATION

As of 2019, companies are obliged to retain electronic invoices received through the SDI (Exchange System). A special connector is available for this purpose, Genialcloud Facsys SDI, which is in charge of automatically importing in Genialcloud Facsys all active and past invoices in Genialcloud's module, Proj SDI. The imported documents are only those which have been completed; for active invoices, only documents for which notification has been received delivery from SDI are imported. In addition to the main document all SDI notifications related to that document are imported, even if the legislation does not provide the retention obligation for these documents. Once documents are available in Facsys, it is possible to use the Genialcloud Facsys Secure Storage module to proceed with the package creation and electronic preservation in accordance with the affixing digital signature and time stamp.



FACSYS SECURE STORAGE

Facsys Secure Storage ensures document integrity and authenticity requirements are met according to your company's needs and national legislation:

- ✓ Manage you document storage, offline backup, digital signature, document expiration date, and cryptography
- ✓ Certify your document integrity and authenticity with the digital signature
- ✓ Ensure your document's integrity and security with the with the modern software



FACSYS SCANSTATION PRO

Scanstation Pro manages images and metadata acquisition through scanner, filesystems, OCR, and barcode.

It is compatible with most professional scanner drivers, scanners, multifunction printers, copy machines, and fax server.

GIVE YOUR DOCUMENTS A DIGITAL LIFE

- ✓ Improve your company's productivity and efficiency by scanning documents with OCR, ICR, and barcode identification
- ✓ Increase your information security and the compatibility with your document management processes
- ✓ Digitize your paper
- ✓ Automatically find and sort your scanned documents by referencing the bar codes, patch codes, text content, and document layout
- ✓ Index your documents through key information useful for your next data processing
- ✓ Categorize, publish, and share documents according to their metadata
- ✓ Set several tuning parameters for scanning and OCR



Facsys Workflow helps your organization to improve your operations, monitor your processes, and to make your business more efficient.

- ✓ Implement efficient workflows for integrated and effective file management within your organization
- ✓ Set, create, manage and monitor your business processes
- ✓ Update all the users about the status of the workflow
- ✓ Web and Email based file approval and reject process
- ✓ Based on the user(s) decision, files can be moved to different destinations
- ✓ Customized Web design, accessible from the main browsers and devices including mobile

Facsys Workflow that can be easily integrated with third-party solutions, has a simple interface where users can set and quickly deploy business processes with no need of technical skills.

- ✓ Real time monitoring of any workflow process and status, through user-friendly dashboards and reports Through the combination of few simple predefined and flexible elements, users can easily manage complex operations
- ✓ Integrate Facsys Workflow with Genialcloud Suite and third party solutions
- ✓ Predefined activities and tasks, such as email notifications, user confirmation, and automatic verification of any information from an application, to meet the most common process management needs
- ✓ Independently implement complex modeling of the workflow process
- ✓ Audit system available to ensure that your company's processes meet the legislation requirements



Manage all of your incoming and outgoing corporate fax communication.

Automate the flow of fax messages directly to mailboxes, network folders, and user's repository without routing to third-party servers, ensuring the highest level of security for confidential documents.

- ✓ Enable your organization to be in compliance with HIPAA regulations
- ✓ Active Directory (AD) authentication
- ✓ Instant fax status notifications
- ✓ Complete audit trail of system and user activities
- ✓ Full integration with Microsoft Office Suite
- ✓ Fully featured web client
- ✓ Automatic route based on workflow, recognized (OCR'd) text, barcode, line routing, DID, DNIS, CSI, ANI, and Caller ID
- ✓ Physical and virtual deployment
- ✓ Full support for traditional fax line and fax over IP communication

CHANNEL CONNECTOR

Connect with the telephone channel to send and receive faxes. You can set different channels (analogic, digital, FoIP-Fax over IP).

MFP CONNECTOR

Connect to integrate FAX and the multi-function printers. A connector includes up to 10 MFP connections per server.

OFFICE 365 CONNECTOR

Integrate FAX with the Microsoft Office 365 email cloud provider. Send and receive faxes through an email account configured on Outlook 365.

GENIALCLOUD PROJ PUTS YOU IN COMPLETE CONTROL OF MANAGING AND OPTIMIZING YOUR COMPANY'S KEY BUSINESS PROCESSES AND OPERATIONS

Cloud based, modular and fully self-service, Genialcloud Proj offers all the popular functions of ERP, CRM, SCM and HRM applications all in one place. Whether it's accounting and finance, sales and marketing, purchasing cycles and production, customer service and support or HR and employee management and time-sheet billing - it's all available with Genialcloud Proj.

Available on the Cloud, completely self service, it can also be installed locally (On Premise) for those who need to re-use existing infrastructure and expertise in the company for a more gradual migration. Cloud services are available directly through a network of certified data centers in Italy, Canada and around the world, both in public or private mode and on the main provider such as Microsoft Azure and Amazon Web Services.

Genialcloud Proj individual modules, as well as all the applications integrated with Genialcloud Proj, can be activated separately, allowing companies to use only the functions they need and pay them accordingly, being able to evolve over time.



FEATURES



Cloud application, fully accessible from the web

Available at any time, and compatible with the latest browsers, OS, desktop computers and mobile devices.



100% self service, modular platform

Why should you have to purchase an entire suite only to use one or two components? With Genialcloud Proj, you choose the component you need when you need it. They all integrate seamlessly with each other.



Flexible configurations and usage options

With three different configuration models to choose from (Public Cloud, Private Cloud, On Premise), you decide which model is right for your needs. You can easily switch from one model to another at any time.



Significant reduction in cost of ownership

Since there's no need to install any software and no servers to worry about for our Public and Private Cloud models, that equals substantial savings for you.



Integrated document editing tools included

Accessible through a browser and from any device, without the hassle of having to install any office automation tools.



A global network of certified data centers

We partner exclusively with certified data centers around the world to bring you the best value for public and private Cloud services.

Genialcloud Proj includes ERP, CRM, SCM and HRM combined in a single solution. Our goal is to offer accessibility, simplicity and reduced costs for users.

Genialcloud Proj can be activated with a number of modules, selected as needed, that can be used in self-service mode and that integrate with one another seamlessly.



AVAILABLE ON BOTH
CLOUD AND ON
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CONSUMPTION
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MODEL



COMPATIBLE ON ANY
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While available on the cloud, in self-service mode, it can also be installed locally (On-Premise) for those who need to reuse existing company infrastructure and skills for a more gradual migration. Cloud services are provided through a network of certified data centers in Italy, Canada and all over the world, both in public or private mode or on major providers such as Microsoft Azure and Amazon Web Services.

The fact that the individual modules of Genialcloud Proj, as well as all applications integrated with Genialcloud Proj, can be activated individually allows the company to use only the functions as needed and to pay for them consequently, being able to evolve over time.

The applications are natively designed with an HTML web interface, operate on any browser and operating system, on any device, with an interface that automatically adapts to the device resolution (computer, phone or tablet) and with native extensions of mobile apps for iOS and Android.



ACCOUNTING, FINANCE, MANAGEMENT CONTROL

Proj AFC provides complete, simple and innovative functionality for general ledger management. It also gives corporate controllers a comprehensive set of tools to constantly monitor the cost and management by individual code, by contract or work centers.

Accounting and Finance

Manage all accounting and finance operations from one convenient place.

- ✓ VAT transfers/general transfers
- ✓ provisional entries
- ✓ Financial transactions management
- ✓ Banking operations management
- ✓ Process financial statements and reclassify with parametric models based on budget analysis functions
- ✓ Automate the closing/opening of the year (simulated and actual)
- ✓ Manage depreciable assets, professionals/agents, payments on account

With the Genialcloud Proj platform all your accounting and finance data is fully integrated - linking customer records with their associated data and integrating it all under one common thread. Information such as VAT transfers, timelines, and unpaid invoices is all at your fingertips and can be fully managed directly on the customer record.

Management Control

Analyze, control and monitor costs related to the production process and assess the profitability and market positioning of each item.

- ✓ Measure raw materials, internal/external labor and special overhead items
- ✓ Create target plans that are completely separate from the general ledger, which can then be overlapped against the expenses/receivables in various target areas
- ✓ Create carry-overs that can be user defined or set to an automated pattern a simple and intuitive interface integrated with the most common office automation tools

An interface designed to guarantee the user a simple, intuitive and integrated environment with the most common office automation tools





SDI - ELECTRONIC INVOICING

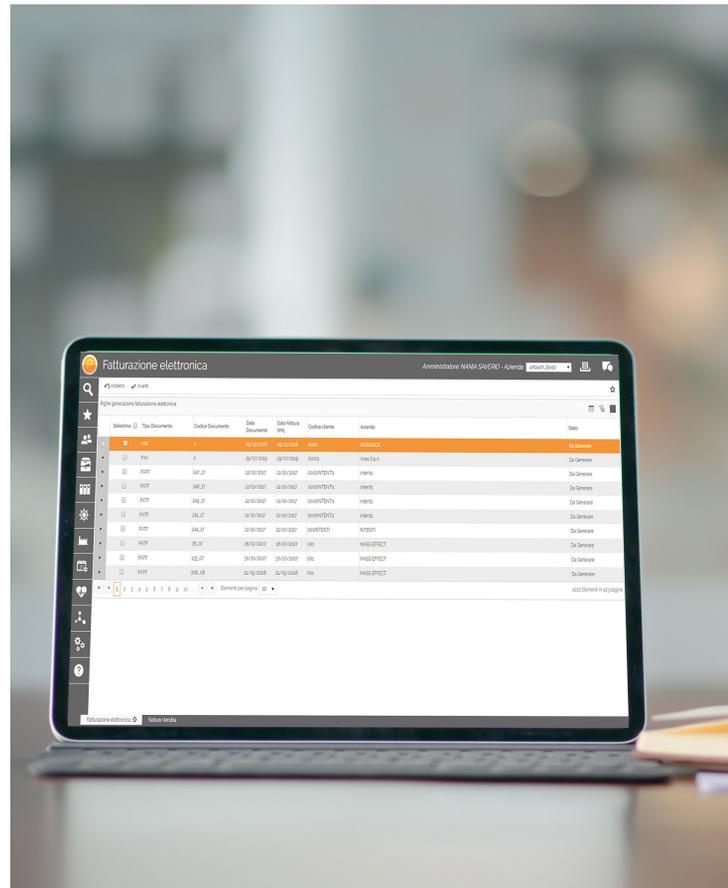
With Genialcloud you can manage with speed and simplicity the whole process of electronic invoicing, from the issue, sending and receiving of electronic invoices xml format through the Interchange (SDI), to digital preservation. You can monitor the status of your sent / received invoices, and notifications of any errors. The Exchange System is an IT system, managed by the Revenue Agency, which has 3 important functions:

- ✓ Receive and send invoices in XML format, the only one accepted by law
- ✓ Carry out all necessary checks on the received files
- ✓ Send, or rather forward, the invoices received (in XML format) to public bodies, recipients of invoices

Avantune is an accredited broker for operations to send / receive electronic invoices through the Exchange System. The advantages of electronic invoicing management via the SDI form of Genialcloud are:

Integration

The SDI module integrates with Proj, the ERP software belonging to the Genialcloud suite. It is also possible to integrate the module, via API keys, with widespread ERP systems.



Active cycle

Sending the invoice in xml format, generated by Genialcloud Proj, according to the imposed standard by the Revenue Agency, through automatic procedures. Includes an advanced notification system (acceptance / rejection).

Process:

- ✓ Generation of active invoices in XML format
- ✓ XMLs are signed with digital signature and possibly compressed
- ✓ Invoices, signed digitally, are sent in XML format to SDI
- ✓ The status of documents is updated based on the progress of the creation and sending process of invoices and results returned by the SDI
- ✓ The SDI checks the files and signature certificates and in the event of a positive outcome, it sends them to the recipient
- ✓ The SDI sends notifications to the SDI Form, which in turn communicates them to the management system
- ✓ The SDI Form, if requested, sends the documents to the digital preservation system at an institution that will archive the documents

Passive cycle

Wizard for receiving electronic invoices. Includes an advanced notification system (acceptance / rejection).

Process:

- ✓ The management component periodically requests the passive invoices received from the SDI Form
- ✓ The SDI form requests invoices from the SDI
- ✓ The SDI sends the passive invoices to the SDI Form
- ✓ The component downloads the invoices from the SDI form received and saves them in a folder for possible use later
- ✓ XMLs are inserted into preset tables by management
- ✓ The management system displays the invoices received in a specific mask
- ✓ Invoices are checked with the possibility of engagement with other generated management documents, with the possibility of 'human' viewing / printing of the invoice
- ✓ The invoice status is set



SALES, PURCHASE, DISTRIBUTION

Proj SPD manages the entire sales and purchase cycle from order acquisition to order execution to shipping and billing.

FAMILIAR AND INTUITIVE INTERFACE

We make users the center of our work, and create the software around them

Familiar and intuitive navigation tools allow you to explore all documents related to an order.

- ✓ Get instant status updates for all reports and requests from customers/suppliers
- ✓ Automatically insert order details with one click instead of having to retype the data
- ✓ Manage prices, discounts policies and history for any purchase/buying cycle (cycles can be linked to a specific time of the year, product category or customer class)





PRODUCTION, PLANNING, LOGISTICS

Proj PPL handles all internal/external production and constantly monitors its status. By automating warehouse logistics, Proj PPL helps to improve efficiency by better organizing the handling, storage, picking and shipping of goods and materials.

Production and Planning

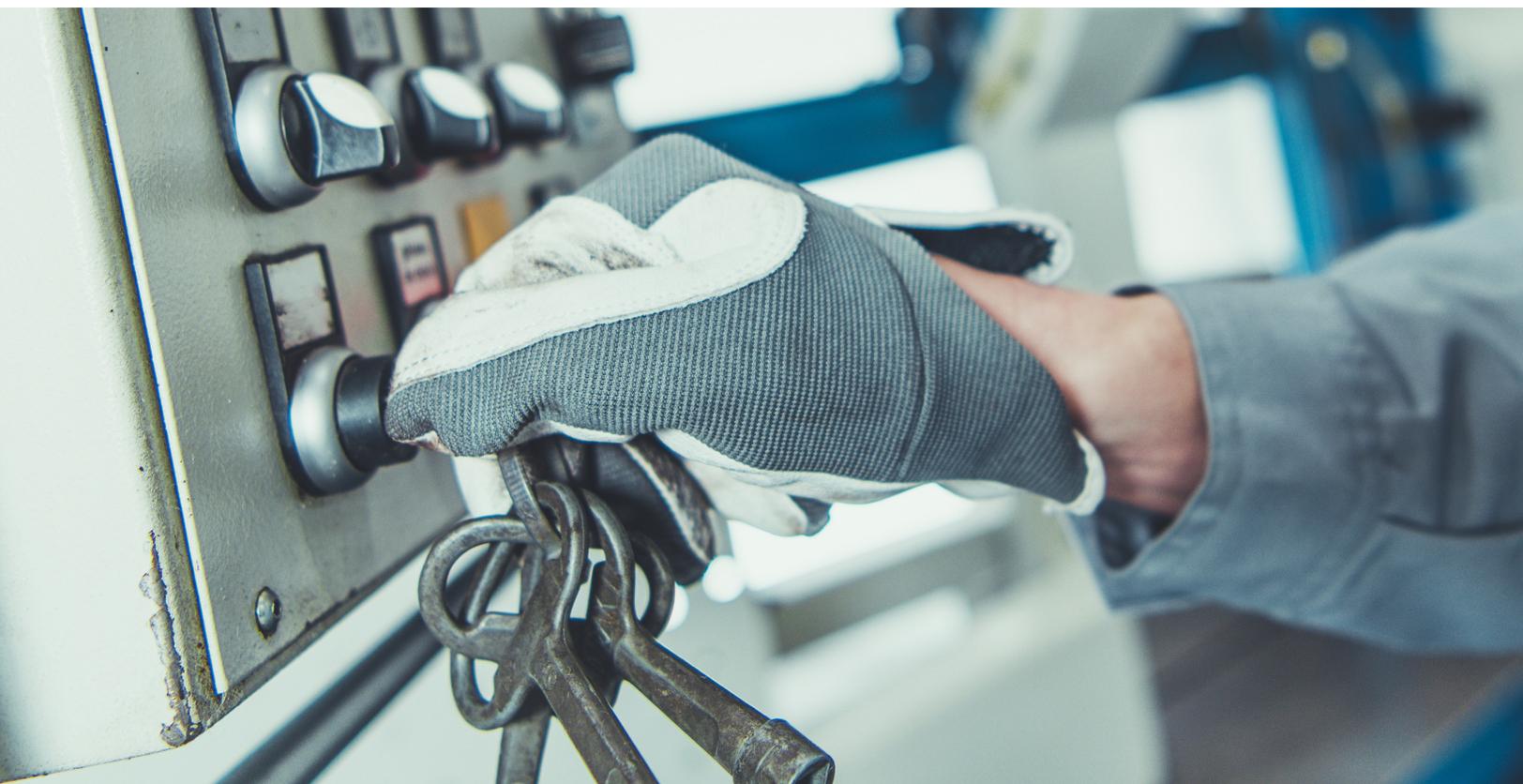
Manage and control all aspects of company production activities and plan the necessary materials and resources that are required.

- ✓ Production orders
- ✓ Withdrawals for production
- ✓ Production payments
- ✓ Third party production anagement
- ✓ MRP planning
- ✓ Production monitoring
- ✓ Plant maintenance
- ✓ Automatic logistics

Logistics

As part of the automation of warehouse logistics, Genialcloud allows you to organize your activities - handling, storage, collection and shipment of goods and materials. Manages the main operations of warehouse - loading, unloading and transfer of products, production withdrawals and subcontracting activities - with the advantage of rationalizing its execution and minimizing the possibilities of error. It consists of a central system and a network of terminals that transmit data relating to warehouse operations.

Genialcloud also includes the management of maintenance activities through a dedicated document cycle which provides automated drafting of maintenance orders, maintenance withdrawals and maintenance reports, which besides being printed can be sent by e-mail, fax or sms, for immediate interaction with external members.





MAINTENANCE, WAREHOUSE LOGISTICS, AND SCHEDULING

Genialcloud allows you to manage the entire supply chain, offering a complete and effective response to the needs of the company: production planning, process progress monitoring, scheduling of resources and materials, product configuration, maintenance management, demand planning, receipt up to storage and collection of the materials.

By activating an effective and integrated management of critical processes of a manufacturing company, the Genialcloud component optimizes the flow of goods and information within the whole supply chain, reduces inventory, improves time to market and increases customer satisfaction.

It integrates seamlessly into existing information systems and it can be easily connected to the most popular management applications to offer companies a flexible and adaptable solution to quickly become operational without interruption in daily activities. Thanks to a modular logic that also allows progressive activation, you can:

- ✓ Schedule and production progress
- ✓ Parallel simulations of multiple production scenarios
- ✓ Production monitoring with warning and alarms
- ✓ Progress and control of orders
- ✓ Automatic warehouse logistics with barcode integration and RFID technology
- ✓ Management and scheduling of maintenance of plants and resources

Plant maintenance

Genialcloud allows you to manage the production maintenance; allows automatic scheduling of maintenance interventions on the plants, by automating the preparation of maintenance orders; it also allows monitoring of operations maintenance technicians.

Warehouse logistics

Genialcloud allows you to better organize your handling, storage, picking and shipment of goods and materials. Manages the main warehouse operations - loading, unloading and transfer of products, production withdrawals and subcontracting - with the advantage of rationalize its execution and minimize the possibility of error. It consists of a central system and a network of terminals that transmit data relating to main radiofrequency warehouse operations. It also allows you to define a physical representation (by location) and logic (by area) of the warehouses.

Limited capacity scheduling

Genialcloud allows you to create a work plan optimizing company resources over time.

The finite capacity scheduler allows you to analytically plan the loads of productive resources such as machines, operators, teams and tools.

It allows you to follow the progress of each phase in real time processing, knowing in advance any anomalies or delays, allowing you to improve the service provided to customers, informing them precisely about the time of processing and delivery dates.

It also allows you to test and verify the effects of a possible change of scenery thanks to the possibility of performing parallel simulations of multiple scenarios in order to always be able to choose the best and most responsive one to your business strategies.





SALES, MARKETING, SUPPORT

Proj CRM offers powerful features for sales, marketing and customer support, helping you create personalized relationships with each client through sales management tools, customer satisfaction monitoring and support service efficiency.

End-to-end visibility into sales & marketing

Proj CRM supports a broad range of pre and post-sales activities, including: market segmentation, contact and opportunities management, negotiation progress monitoring and customer retention initiatives. It integrates with email systems, Microsoft Outlook and Office and the familiar and intuitive interface makes it easy to plan sales & marketing activities.

- ✓ track all activities with existing customers and prospects
- ✓ monitor the progress of ongoing negotiations
- ✓ build the pipeline and have a significant forecast
- ✓ report and categorize possible failure reasons
- ✓ define tasks according to shared calendars
- ✓ manage and share contacts
- ✓ store customers' emails
- ✓ perform market analysis to plan and implement targeted campaigns and evaluating the return in terms of opportunities generated
- ✓ no special training required
- ✓ Integrated Office-like tools to create and open spreadsheets and text documents
- ✓ Sales processes up to billing, with related reporting and storage on Genialcloud Freedoc (document management suite)

Easily manage all customer requests and support tickets

Proj CRM provides your customer service and support teams with a complete system for requests and ticket management, from first contact to problem resolution.

Ensure effective and timely response to all customer requests while introducing consistent workflows for the post-sales service process.

- ✓ support call management includes all related ticket activities and resolutions
- ✓ contract management is integrated with all the relevant billing and renewal functions
- ✓ operations management also provides reports on consumption activities
- ✓ self-service ticketing portal allows customers to submit their requests online 24/7
- ✓ get instant notifications of a new request and automatically create a task for the appropriate customer service representative
- ✓ create your own custom workflow for ticket resolution and automate processes like ticketing, call recordings and operational workflows
- ✓ document all information flow in order to achieve and maintain quality standards - compliant with various certification systems
- ✓ integrate with popular e-mail software and create rules that control incoming messages



Increase your sales opportunities

Build stronger relationships to retain customers

Complete control of the sales pipeline
with updated sales forecasts

Complete management of customer requests and trouble ticketing

It guarantees effective and timely responses to customer requests and introduces rigor and consistency in the after-sales process allowing you to reach and maintain high quality standards in customer service.

Automate very frequent tasks such as management of maintenance contracts and after-sales service.

Genialcloud responds effectively to the needs of companies that want to provide service operators Assistance system for the complete management of the requests, from the first contact until the resolution of the problem, ensuring the effectiveness and timeliness of intervention.

The certified company finds a valid solution to document information flows with a view into maintenance of quality standards imposed by a Certification system.

- ✓ Contract management with related billing and renewal
- ✓ Intervention management, activity reporting and consumption
- ✓ Customer complaints management

It is also possible to activate a self-ticketing system to allow customers themselves to insert the own requests. The system allows you to automate ticketing, call recording and workflow operations for ticket resolution. It also allows to locate the location of the call and to process detailed reports on the type of intervention thanks to the information collected in the various phases up to problem resolution.

- ✓ Management of assistance calls and related activities to their resolution
- ✓ Self-service ticketing portal
- ✓ Integration with mail software through rules that control incoming messages
- ✓ Immediate notification of a new request for assistance and automatic creation of a new task for the operator
- ✓ Integration with the company HR system by profiling the policies of each user and directing calls to the authorized operator





PROJECTS AND ACTIVITIES

Proj PPM is an indispensable project management tool. It maintains an organization chart with clearly defined roles and responsibilities for each project, while managing workloads by resource to identify capacity constraints and bottlenecks - helping to ensure projects come in on time and on budget. It also integrates with Microsoft Project.

Enhanced visibility of important projects

- ✓ Monitor activities, resources, progress and changes for each project, in real time
- ✓ Plan tasks and allocate resources with precision by analyzing the schedules and workloads of all resources allocated to each project
- ✓ Integrated with Microsoft Project to assign, coordinate and manage phases of work for each project

Maintains an organization chart, with roles and clearly defined responsibilities, for each project

Resource workload management to identify capacity constraints and bottlenecks in the process

Ensuring projects meet timelines and budgets





Increase the quality of services, fulfillment of information and efficiency in administrative activities



HUMAN RESOURCES

Proj HRM manages all employee information including skills, training qualifications, professional experiences, current position and job description.

Simplify and automates hr processes

Proj HRM helps to increase service quality, information completeness and administrative activities efficiency.

- ✓ create an editable database from all archived CVs to consult when needed
- ✓ link skills and CV details to internal and external resources to discover the ideal candidates for specific

projects

- ✓ CV and open positions management
- ✓ skills update management, skills search and people training
- ✓ organizational chart management
- ✓ job positions and applications management
- ✓ define a set of actions to improve individual professional profiles through specific personalized training programs



TRAVEL AND EXPENSE MANAGEMENT

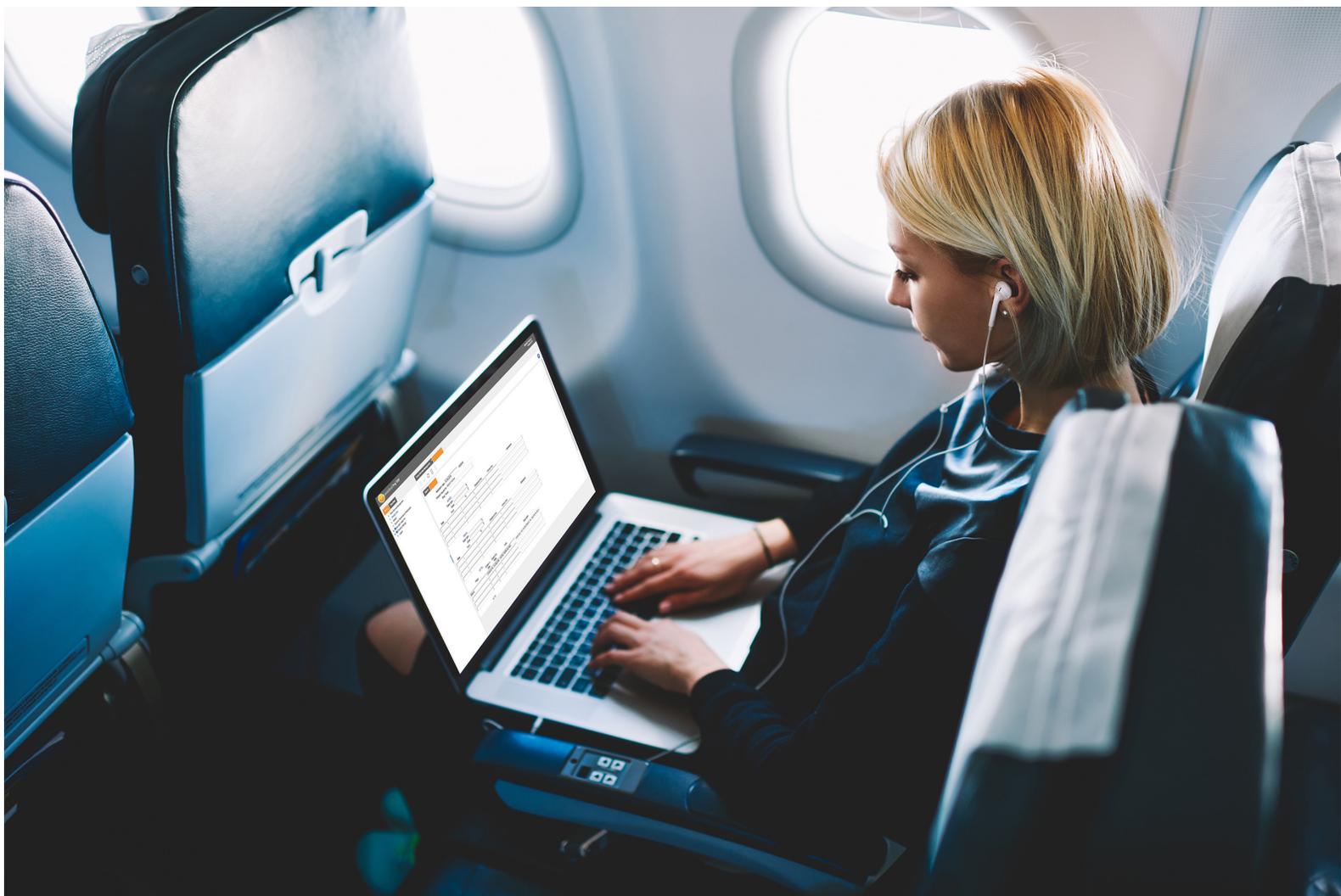
Proj TEM manages all aspects related to domestic and foreign business travel - from authorization, compilation of the expense report, receipt verification and authorization, to accounting and reimbursement.

Increase operational efficiency and reduce costs

Proj TEM easily integrates with accounting and HR systems and requires a short implementation time.

Easily automate the management of employee travel and expense reports.

- ✓ Automated management of expense reports, transfers and reporting
- ✓ Expense report compilation from Excel
- ✓ Multi-company, multi-language and multi-currency
- ✓ Send data to general and analytical accounting
- ✓ Import data from the main credit cards
- ✓ Entirely web managed even offline
- ✓ Integrated with Microsoft Office and email
- ✓ Mobile functionality
- ✓ Travel and ticket booking form
- ✓ Approval of the expense report





TIME AND SCHEDULE MANAGEMENT

Proj TIME manages all aspects related to the attendance and absence of employees and their contractual obligations. Allows the collection and processing of stamping data from different sources, including detectors and digital watches in real time. Provides reports and statistics on absences and delays according to current legislation and allows the export of data to payroll management software.

Track employees' attendance with details such as: at work, off sick, on leave, on vacation

Simplifies the acquisition and management of personal information relating to employees as well as of those concerning the structure of the organization, keeping the history of the contractual specifications of each resource.

Proj TIME also allows you to store data daily, ensuring its security and planned backup.

It also allows you to take advantage of organized information structured to facilitate control, such as the calculation of periodic, synthetic and analytical reports, the hours employees are present or absent.

- ✓ Collects stamping data from different sources, including the web interface, detectors and digital clocks and highlights cases of excessive absences
- ✓ Maintains the contractual characteristics of all types of employees: full-time, part-time, etc.
- ✓ It manages any type of timetable according to all types of employment contracts
- ✓ Report anomalies with respect to the models of predefined behavior
- ✓ Allows the manager to control and authorize the data relating to the hours of presence and absence of personnel
- ✓ Print the time card / attendance sheet according to the regulations in force (Single Book of Labor) and export to payroll management software
- ✓ Manages the various special cases assigned by the current regulations (Law 104, parental leave, visits medical, meal vouchers, etc.)



Monitor attendance and absence of employees with details such as: at work, absent for illness, on leave, on vacation.

Automate scheduling and assign work shifts to employees based on the associated contract.



Genialcloud is the business application suite that includes all the tools you need from business and customer management, data analysis, document management and sharing, team collaboration.

Genialcloud allows organizations freedom from software licensing, infrastructure investment and ongoing infrastructure management and maintenance costs. The ability for management of users self-serve applications and additional features immediately further reduces IT overspend and support. Scaling as you grow easily and as needed!

Genialcloud can also be deployed in a private cloud environment or on premise environment depending on your needs. Online training allows you to join our specialists without installing any software.

Start-ups or small businesses can use Genialcloud for free in the social configuration. Again the self-service model allows for easy upgrades and activations of additional modules.

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Avantune is a digital company that develops Self-service, IoT and AI enabled business solutions. With Genialcloud, we help customers orchestrate people and processes; with Powua, we help customers orchestrate IoT and IT resources. Our headquarter is in Toronto, with offices in Canada, United States and Italy.