INNOVATION
WITHOUT
COMPLEXITY

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INNOVATION WITHOUT COMPLEXITY

WHO WE ARE

At Avantune, we recognize that digital transformation is changing the way enterprises approach technologies and applications, however, investing in technology isn't simple as it usually brings complexity and unforeseen costs to businesses. Our purpose is specifically to reduce the friction involved in introducing new technologies, thus reducing costs and simplifying high ROI projects. This is what we mean by, "Innovation without Complexity".

Automation and AI are the cornerstone of our company, which enables us to create a future where our customers and partners no longer deal with the pain of managing their hardware and software infrastructure. We allow businesses to focus on business needs - whether it's by simplifying user access to information, streamlining business processes, extracting more insight from critical data, automating access to cloud or hybrid resources easily, or making sense of tons of data from IoT devices.

With this vision in mind, we built a cloud orchestration platform, layered with a business productivity suite. Both of which, are designed to emulate the trends of the market that our customers seek, by simplifying information technology management.

SMART BUSINESS: MORE TECHNOLOGY LESS COMPLEXITY

OUR HISTORY

Avantune was founded in the late 90s in Spoleto, Italy, a city known for its rich history and art. Our starting focus was into software services, which quickly transitioned into cloud and business applications. This in-turn led the way to unprecedented growth in the following decade, which allowed us to shift our headquarters to Toronto, Canada. Today, we have a truly global reach with offices in Canada, Italy, United States and Mexico.

Ever since our very beginning, we have been able to anticipate the needs of our customers and support them in their growth through cutting-edge, flexible and scalable technological solutions. In fact, Avantune is inspired by "advanced tuning", in essence, "tuning" to customer needs..
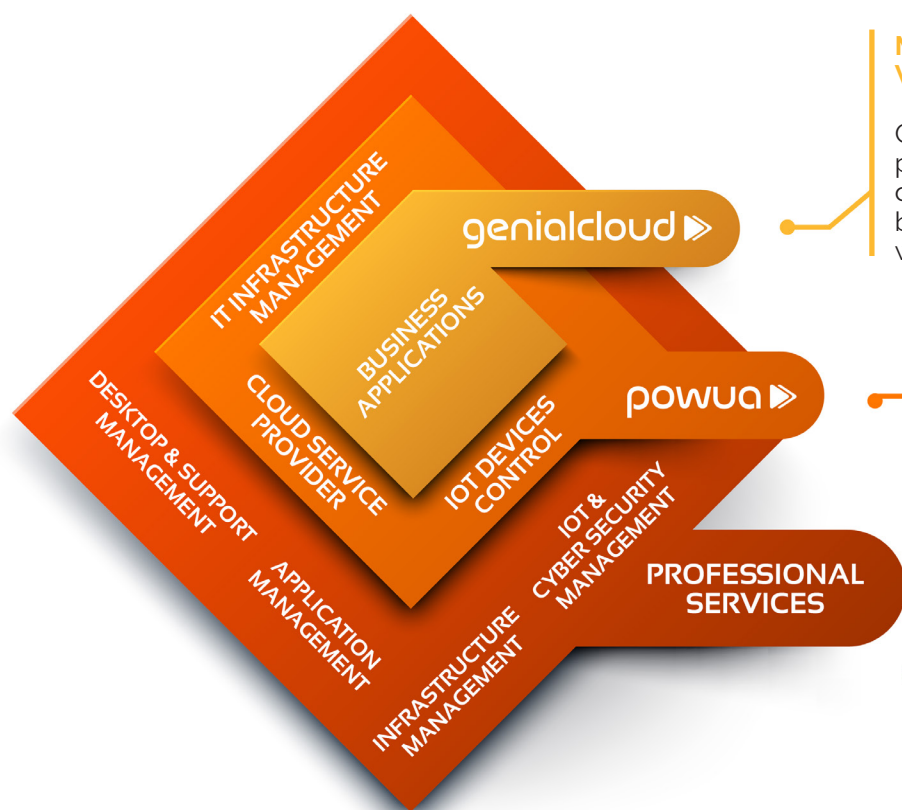
Our solutions are distributed through an international network of over 200 channel partners and online providers.

▶ **HEADQUARTERS IN TORONTO - CANADA**

▶ **DATA CENTERS AND OFFICES IN US, ITALY AND MEXICO**

▶ **CUSTOMERS NORTH AMERICA > 450**

▶ **CUSTOMERS EUROPE > 350**

▶ **RESELLERS AROUND THE WORLD > 200**

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WHAT WE DO

We support companies in their digital transformation process, with the goal to increase flexibility, increase productivity and reduce technology costs.

IT INFRASTRUCTURE MANAGEMENT

DESKTOP & SUPPORT MANAGEMENT

CLOUD SERVICE PROVIDER

BUSINESS APPLICATIONS

genialcloud ▶▶

IOT DEVICES CONTROL

powua ▶

APPLICATION MANAGEMENT

INFRASTRUCTURE MANAGEMENT

IOT & CYBER SECURITY MANAGEMENT

PROFESSIONAL SERVICES

MANAGE YOUR BUSINESS WITHOUT COMPLEXITY

Genialcloud is the first business platform in the cloud that allows companies to manage their entire business through a single portal, with a self-service model.

ORCHESTRATE YOUR RESOURCES WITHOUT COMPLEXITY

Powua, the foundation of Genialcloud, is an orchestration platform that seamlessly ties together devices, resources, data and policies to simplify all aspects of IoT, IT infrastructure management and the ability to deploy new cloud services.

ENABLE YOUR INNOVATION WITHOUT COMPLEXITY

In addition to our solutions, we offer a full suite of services to alleviate your company from technology implementation and operational costs. Our services are designed with a focus on our customers' innovation strategies.

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GENIALCLOUD

In an increasingly global and data-driven economy, your company needs flexible and scalable management tools with predictable costs in order to conquer new markets and maximize revenue.

If your company aims to expand and grow, your employees must be able to use tools that are accessible via any device and from any location, in total security.

This is the reason we created Genialcloud.

From SMBs to global corporations, Genialcloud can easily scale and be configured for the organization's needs. With the latest in automation and AI, Genialcloud also provides CEOs, CIOs and CMOs powerful new capabilities to reach their business goals.

In essence, Genialcloud brings you the technology to help you achieve your business goals, with no complexity and low costs.

COLLABORATION

Share documents, manage your worflow, collaborate anytime and anywhere.

BUSINESS INTELLIGENCE

Use artificial intelligence in easy steps to analyze data and discover trends. Extract the most relevant info through multi-dimensional analysis and predictive modelling.

PRODUCTIVITY

Manage your company's processes with a single portal: accounting, management control, warehouse/inventory, production, customers, human resources, travel and expense reports.

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POWUA

Powua was created with a single purpose: to simplify and automate the management of IoT devices, IT infrastructure and digital cloud services.

Whatever your industry sector, you will gain a substantial competitive advantage in order to maximize your ROI for any type of infrastructure, whether it's devops IT infrastructure, online stores/ marketplaces or industrial plants - that's how powerful Powua is. It can simplify the management of any complex infrastructure through its orchestration capabilities.

The novelty of Powua is in fact, its ability to measure, monitor and make sense of tons of data originating from any type of resource, whether industrial or technological.

You'll no longer have to worry about service disruptions or equipment malfunctions either, thanks to Powua's Artificial Intelligence module that can predict problematic items and fix them before they break.

MONITOR

Monitor your IoT devices, software and hardware status and cloud infrastructure resources.

MEASURE

Measure the usage of machines inside your manufacturing plant, the usage of cloud services in your marketplace and the usage of IT physical re-sources. Visualize reports through user-friendly dashboards.

FORECAST

Take advantage of action-able insights generated by AI services, which will allow you to intervene quickly without having to suspend services.

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PROFESSIONAL SERVICES

We support companies during their digital transformation process, providing professional services aimed at removing complexity and costs in technologies.

INFRASTRUCTURE MANAGEMENT

Thanks to decades of experience in managing critical technological infrastructures, we are able to free you from the complexity of maintaining your IT systems so that you can dedicate yourself completely to your business.

We upgrade your infrastructure to private cloud, on-prem or hybrid architectures that can be fully managed by us

We take charge of your infrastructure and manage all aspects of it remotely

We have migration and redundancy services in the cloud for maximum performance and scalability

APPLICATION MANAGEMENT

Thanks to our Application Management service, you can redirect your resources towards business generating activities, as we can take care of all aspects on your infrastructure, including the provisioning, administration, operations and monitoring of your applications.

We customize and evolve your Avantune applications

We keep your software up to date and secure

We provide training to your users

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DESKTOP & SUPPORT MANAGEMENT

Our Desktop & Support Management service is designed for medium and large companies that choose to free their IT department from the problems related to the management of corporate devices.

◄ We are a one-stop shop for all your support needs

◄ We keep your workstations up to date and secure

◄ We manage the life cycle of all your mobile devices

IOT & CYBER SECURITY MANAGEMENT

Through our IoT & Cyber Security Management service we help companies protect their sites, optimize and limit the complexity of infrastructure management, and eliminate costs related to security risks.

▶ We optimize your IoT environment for optimal efficiency

▶ We implement access control and anti-intrusion systems

▶ We guarantee physical and cyber security of your plant

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FIND OUT MORE:

www.avantune.com

(in) (f) (▶)

NORTH AMERICA HEADQUARTERS

📍 **8 King Street East, Suite 1905**
Toronto, ON M5C 1B5

📞 **+1.647.925.3163**

✉ **na.marketing@avantune.com**

EUROPE HEADQUARTERS

📍 **Via Sandro Pertini, 87**
06049 Spoleto (PG)

📞 **+39.0743.6722**

✉ **marketing@avantune.com**

AVANTUNE AMERICAS
TORONTO
WILMINGTON
MEXICO CITY

AVANTUNE EUROPE
SPOLETO
BOLOGNA
CAGLIARI
ROMA